



# INTERNATIONAL COLLEGE OF COSMETOLOGY PRESENTS



## Joyful Learning Journey To Excellence

*Connect, learn, and share knowledge*

### KNOWLO CONFERENCE

**15 DEC 2023 10AM-  
16PM**

Welcome to the Educational  
conference for The Knowlo project  
No. 2021-1-LV01-KA220-VET-  
000029991 which is funded by the  
Erasmus+ program of the European  
Union

**Working language is in English**



**KNOWLO**  
KNOWLEDGE SHARING  
CULTURE



### HYBRID CONFERENCE

Open for 150 participants 70 on  
site & 80 online connects  
VET teachers/trainers & directors  
Trainers in adult education, primary  
and secondary schools  
Students of higher education  
pedagogy and stakeholders of  
learning organisations

### AIM OF CONFERENCE

The Aim of the Conference is to  
supplement vocational higher  
educational organizations, with  
various frameworks,  
methodologies, databases as well  
as tools that will empower them to  
measure their strengths &  
overcome the limitations



### FREE BUSINESS LUNCH

A buffet lunch will be offered at the  
venue during the lunch break.  
Coffee breaks and refreshments:  
These will be available throughout  
the conference so that delegates  
can enjoy coffee, tea and snacks to  
keep them energized and refreshed  
during the conference sessions

### REGISTER HERE FOR ON- SITE PARTICIPATION

[https://docs.google.com/forms/d/e/1FAIpQLScCFZbW01DNwPAm4\\_3LVXBgZqh\\_vGJzUwHDuxDgfORFYRpNkbA/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLScCFZbW01DNwPAm4_3LVXBgZqh_vGJzUwHDuxDgfORFYRpNkbA/viewform?usp=sf_link)

### REGISTER HERE FOR ONLINE PARTICIPATION

<https://skk-lv.zoom.us/j/84456789012>

### VENUE

#### Park Inn by Radisson Riga Valdemara

Krogus street 1 , Riga , LV-1048 ,  
Latvia  
Conference hall B+C, located on the  
-1st floor

**Registration of the participants  
starts at 9:30 am onwards on 15th  
Dec 2023**

<http://www.knowloframework.com/>





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### Welcome message

Welcome message by Marika Gederte  
founder & chairwoman of the  
International College of Cosmetology  
(ICC) followed by a short message  
from teenager Zane Babrane

10:00 - 10:15 am

01



### IDEA FITNESS



PhD Elina Mikelsons founder of  
Idea Innovation Institute, will talk  
about IDEA FITNESS: How to  
generate creative & better ideas?

02

10:15 - 10:45 am



### Mission possible

A short message from the  
perspective of A modern-day  
teacherpreneur, the labyrinth of  
teachers in their professional life,  
what they actually need!

10:45 - 11:00 am

03



### How to become a SMART learning organisation?

Vanda Novoksonova founder of  
Eurofortis & Knowlo Project Partner,  
will introduce the concept on how to  
become a smart learning organization

04

11:00 - 11:30 am



### Tea/Coffee Break

Time to get to know each other over  
the coffee break, socialize and  
network during the coffee break

11:30 - 11:45 am

05



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### Trust and Act

Jana Chynoradská, knowlo project partner and founder of Harmony Academy in Slovakia, will present her Knowlo Journey

11:45 - 12:00 pm **06**



### Team Learning



KNOWLO  
KNOWLEDGE SHARING  
CULTURE

Team learning can only happen when team members are:

- "humble when they are right, reflect and take into account other perspectives, suspending personal biases, and work as a whole in a collaborative manner"

### Explore the possibilities



A Workshop Led by Vanda Novoksonova on how to Explore the possibilities – hands-on the good practice database

**07** 12:00 - 13:00 pm



### Networking Lunch

Participants get an opportunity to establish or strengthen professional connections at this free networking lunch

13:00 - 14:00 pm **08**



### Empowering Pre-School Headmasters

Egle Havrdová, knowlo project partner and founder of SCHOLA EMPIRICA in Czechia, will present How KNOWLO can help headmasters of pre-schools

**09** 14:00 - 14:15 pm



### Learning to learn

Jana Chynoradská, knowlo project partner and founder of Harmony Academy in Slovakia will lead the open technology format group discussion activity. Breaks are included in the session.

14:15 - 15:15 pm **10**



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### Benchlearning in Nigeria

Adela Vitkovska senior partner EFO  
IT & Olaolu Odeleye who will  
connect online, will present & share  
their experience on - Exploring the  
Benchlearning experience at  
Nigerian Bizben College

15:15 - 15:45 pm

11



### Farewell with refreshments

Tea or coffee, here's to fond  
farewells!

12

15:45 - 16:00 pm

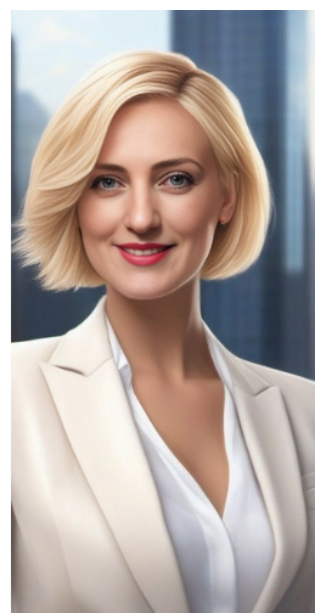


### Contact persons

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## Erasmus+



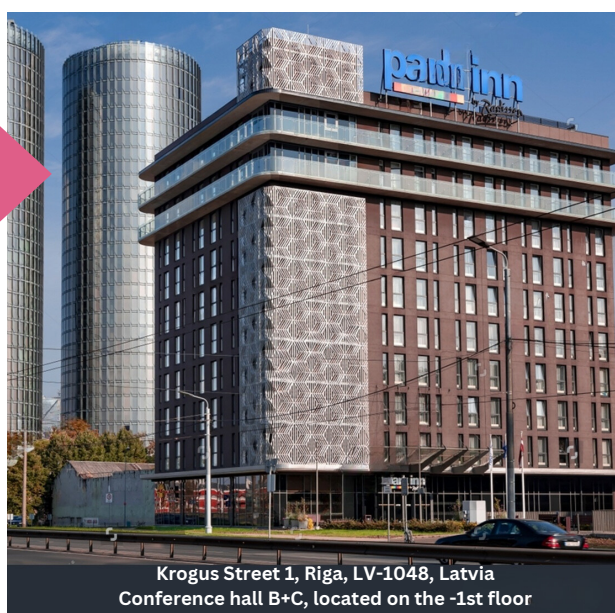
### Organizations Behind Knowlo

- Thanking Erasmus + of the European Union
- Project Coordinator International College of Cosmetology-Riga Latvia along with project partners:
- Eurofortis-Riga, Latvia
- Harmony Academy-Slovakia
- Catholic University of Ruzomberok- Slovakia
- Schola Empirica, Prague-Czechia
- Euroreso, Naples-Italy

**Venue** 

**Park Inn by  
Radisson Riga  
Valdemara**

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Conference hall B+C, located on the  
-1st floor



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Project Partners



Harmony



eurofortis

SCHOLA  
EMPIRICA

<http://www.knowloframework.com/>





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### Conference Outcome *What you will gain from this Conference*

**Professional Development:** Elevate your professional skills and credentials. Our conference offers opportunities for professional growth, ensuring you stay competitive in the ever-evolving landscape of education

# 01

**Creative Thinking Skills:** Hone creative thinking skills through dynamic workshops and sessions. Participants will gain techniques to unlock their creative potential, fostering the ability to generate innovative ideas for teaching, curriculum development, and problem-solving.

# 02

**Deeper Insight:** Gain a profound understanding of the multifaceted challenges teachers encounter daily. The conference offers a platform for open dialogue and shared experiences, providing valuable insights into the realities of the teaching profession.

# 03

**Enhanced Organizational Effectiveness:** Acquire comprehensive frameworks and tools to evaluate and improve the overall effectiveness of educational institutions. Learn strategies to streamline processes, boost efficiency, and foster a culture of continuous improvement.

# 04

**Adaptive Teaching Strategies:** Learn adaptive teaching strategies that cater to diverse learning styles and preferences. Discover how digital technologies can be personalized to meet the unique needs of individual students, promoting a more inclusive and effective learning environment.

# 05

**Strategic Self-Evaluation Skills:** Develop the ability to conduct insightful self-evaluations, allowing participants to assess their teaching methods, professional growth, and personal effectiveness. Gain the tools to set and achieve meaningful professional development goals.

# 06

**Networking Opportunities:** Engage with a diverse community of educators, administrators, and experts. The conference provides a platform for networking and collaborative learning, fostering connections that extend beyond the event and facilitating ongoing bench learning.

# 07

**Resource Access:** Explore a wealth of educational resources, tools, and materials that will enrich your teaching toolkit. Discover innovative solutions to enhance the learning experience for your students

# 08

**Comprehensive Understanding:** Gain a comprehensive understanding of benchmarking methodologies, providing a clear insight into how they can be applied to assess and enhance educational practices.

# 09

**Best Practices Identification:** Explore successful practices within and beyond the education sector. Participants will gain exposure to innovative approaches, allowing them to identify and adopt best practices tailored to their specific educational context.

# 10

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